

ORDER



Orders
Order / Rev: 952460
Alt Order #: 25327394
Product Desc: Candidate
Estimate: 548/570/4132
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 10/10/16 / 10/10/16
Order Type: REG

WLNS Lansing

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: 76 Words
Buying Contact:
Billing Contact:
 c/o Mundy Katowitz
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Friends of Theresa Abed
Demographic: HH
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/17/16	76	\$12,545.00	\$10,663.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	76	\$12,545.00	\$10,663.25	0.00
Totals	76	\$12,545.00	\$10,663.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	10/11/16	10/17/16	6 News This Morning 6 News This Morning	CM	430a-5a	11111--	:30	5	\$5.00	P4	0.00	NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$5.00		0.00			
		Week: 10/17/16	10/23/16	1-----		1				\$5.00		0.00			
N 2	WLNS	10/11/16	10/17/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	11111--	:30	5	\$50.00	P3	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$50.00		0.00			
		Week: 10/17/16	10/23/16	1-----		1				\$50.00		0.00			
N 3	WLNS	10/11/16	10/17/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	11111--	:30	5	\$50.00	P3	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$50.00		0.00			
		Week: 10/17/16	10/23/16	1-----		1				\$50.00		0.00			
N 4	WLNS	10/11/16	10/17/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	11-1---	:30	3	\$250.00	P2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2				\$250.00		0.00			
		Week: 10/17/16	10/23/16	1-----		1				\$250.00		0.00			
N 5	WLNS	10/11/16	10/17/16	CBS This Morning CBS This Morning	CM	7a-9a	--1-1--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2				\$200.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$250.00		0.00			

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WLNS	10/11/16	10/17/16	6 News at 6am Sat 6 News This Morning @6 Sa	CM	Sa 6a-7a	-----1-	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$10.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$250.00		0.00			
N 7	WLNS	10/11/16	10/17/16	CBS This Morning Sa CBS This Morning Sa	CM	9a-11a	-----1-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$200.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$250.00		0.00			
N 8	WLNS	10/11/16	10/17/16	6 News at 8a Sun 6 News at 8a Sun	CM	8a-9a	-----1	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$60.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$250.00		0.00			
N 9	WLNS	10/11/16	10/17/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$600.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$250.00		0.00			
N 10	WLNS	10/11/16	10/17/16	Face the Nation Face the Nation	CM	Face the Nation	-----1	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$150.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$250.00		0.00			
N 11	WLNS	10/11/16	10/17/16	M-F 9a-10a THE DOCTORS	CM	9a-958a	11111--	:30	5	\$50.00	P3	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$50.00		0.00			
		Week: 10/17/16	10/23/16	1-----		1				\$50.00		0.00			
N 12	WLNS	10/11/16	10/17/16	Let's Make a Deal Let's Make a Deal	CM	958a-1058a	11111--	:30	5	\$100.00	P3	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$100.00		0.00			
		Week: 10/17/16	10/23/16	1-----		1				\$100.00		0.00			
N 13	WLNS	10/11/16	10/17/16	Price is Right Price is Right	CM	1058a-12p	11-1---	:30	3	\$250.00	P2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2				\$250.00		0.00			
		Week: 10/17/16	10/23/16	1-----		1				\$250.00		0.00			
N 14	WLNS	10/11/16	10/17/16	6 News at Noon 6 News at Noon	CM	12p-1228p	--1-1--	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2				\$300.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$250.00		0.00			
N 15	WLNS	10/11/16	10/17/16	M-F Soap ROS m-F Soap ROS	CM	1230p-2p	11-1---	:30	3	\$250.00	P2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2				\$250.00		0.00			
		Week: 10/17/16	10/23/16	1-----		1				\$250.00		0.00			
N 16	WLNS	10/11/16	10/17/16	The Talk The Talk	CM	2p-3p	--1-1--	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2				\$75.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$250.00		0.00			
N 17	WLNS	10/11/16	10/17/16	M-F 3p-4p HARRY	CM	3p-358p	11-1---	:30	3	\$50.00	P3	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2				\$50.00		0.00			
		Week: 10/17/16	10/23/16	1-----		1				\$50.00		0.00			

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WLNS	10/11/16	10/17/16	M-F 4p-5p M-F 4p-5p	CM	358p-458p	--1-1--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2			\$200.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$50.00			0.00			
N19	WLNS	10/11/16	10/17/16	6 News at 5p 6 News at 5p	CM	458p-529p	11-1---	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2			\$300.00			0.00			
		Week: 10/17/16	10/23/16	1-----		1			\$300.00			0.00			
N20	WLNS	10/11/16	10/17/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	--1-1--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2			\$200.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$300.00			0.00			
N21	WLNS	10/11/16	10/17/16	6 News at 6p 6 News at 6p	CM	558p-630p	11-1---	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2			\$700.00			0.00			
		Week: 10/17/16	10/23/16	1-----		1			\$700.00			0.00			
N22	WLNS	10/11/16	10/17/16	M-F 7-730p ENTERTAINMENT TONIGHT	CM	7p-730p	--1-1--	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2			\$100.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$100.00			0.00			
N23	WLNS	10/11/16	10/17/16	M-F 730-8p INSIDER	CM	730p-757p	11-1---	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2			\$100.00			0.00			
		Week: 10/17/16	10/23/16	1-----		1			\$100.00			0.00			
N24	WLNS	10/11/16	10/17/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	--1-1--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2			\$400.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$100.00			0.00			
N25	WLNS	10/11/16	10/17/16	LN Sa 6 News at 11 Saturday	CM	11p-1135p	-----1-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1			\$300.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$100.00			0.00			
N26	WLNS	10/11/16	10/17/16	LN Su 6 News at 11 Sunday	CM	11p-1135p	-----1	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1			\$300.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$100.00			0.00			
N27	WLNS	10/11/16	10/17/16	The Late Show Late Show/Stephen Colbert	CM	Late Show/Stephe	11111--	:30	5	\$50.00	P3	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4			\$50.00			0.00			
		Week: 10/17/16	10/23/16	1-----		1			\$50.00			0.00			
N28	WLNS	10/11/16	10/17/16	Sa 1135p-1235a Sa 1135p-1235a	CM	1135p-1235a	-----1-	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1			\$25.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$50.00			0.00			
N29	WLNS	10/11/16	10/17/16	Su 1135p-1235a Su 1135p-1235a	CM	1135p-1235a	-----1	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1			\$25.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$50.00			0.00			

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WLNS Lansing

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N30	WLNS	10/11/16	10/17/16	Fri Hour 1 MACGYVER	CM	757p-9p	----1--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$500.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$50.00		0.00			
N31	WLNS	10/11/16	10/17/16	Sat Hour 2 CRIMETIME SATURDAY	CM	9p-10p	-----1-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$200.00		0.00			
		Week: 10/17/16	10/23/16	-----		0				\$50.00		0.00			
													Totals	76	\$12,545.00